

March 2009 Project Introduction

Welcome to PositiveChange.com, a Web site for people who think poverty is wrong, and that a large amount of small donations, as little as \$.99, can make a big difference.

Here's our March project.

We all know that we are living in some incredibly tough economic times! Consider these two Minnesota statistics:

- over 50% of people who are food shelf clients work! They just can't earn enough money to pay for adequate food! And this number is growing!
- 40% of food shelf visits now are first time visitors. 40%!

People are working hard to try to make ends meet, and it's getting harder and harder to do so. Fortunately, food shelves are available to provide our neighbors with food to help them get by.

Here in the St. Paul area we are fortunate enough to have Keystone Community Services, a local non-profit that runs three local food shelves who distribute a collective 90,000 pounds of food per month. They are a remarkable organization, who is doing incredible work to meet this expanding demand for food.

PositiveChangers, let's give them a hand.

Our March PositiveChange.com project is going to provide enough money to provide a day's worth of meals to 3750 people! Our goal is to raise \$3000 from 300 people in 30 days. And with your donations, when our campaign ends on

March 31, I'll be able to post a video here showing the results of our efforts!

And here's the kicker. March is Minnesota FoodShare month. Foodshelves across Minnesota are making an extra effort to get donations in March because Minnesota FoodShare has provided an incentive. They will be giving food shelves some extra money based on how much money the food shelves are going to raise. Bottom line: it's possible that for every \$.99 we raise, Keystone Community Services could earn an additional \$.15-\$.20 from Minnesota Food Share.

So, please contribute whatever you can, and tell your friends, family, colleagues, neighbors about this project. Let's raise \$3000 from 300 people in 30 days, and provide over 3750 days worth of meals.

Thanks.